

Proposed/DRAFT Outreach 2017/2018 Budget

13,600

Item No.	Type	Description	Purpose	Amount
1	Feedback	Townhall, CCE/Skid Row	Feedback/Input from CCE stakeholders and Election Outreach	\$ 1,000.00
2	Feedback	Townhall, Civic/Bunker	Feedback/Input from Civic/Bunker stakeholders and Election Outreach	\$ 1,000.00
3	Feedback	Townhall, South Park	Feedback/Input from South Park stakeholders and Election Outreach	\$ 1,000.00
4	Feedback	Townhall, Historic Core	Feedback/Input from Historic Core stakeholders and Election Outreach	\$ 1,000.00
5	Feedback	Townhall, Fashion District	Feedback/Input from Fashion District stakeholders and Election Outreach	\$ 1,000.00
6	Comm/Fam	Summer/Fall Family Event	Family Event for community enjoyment and input	\$ 1,300.00
7	Education	Outreach Training	Preparation/Training for community homeless outreach	\$ 500.00
8	City	2018 Homeless Count	Tools needed to participate in the LAHSA homeless count	\$ 1,000.00
9	Organization	IDESPA - Day Laborers	Community organization that provides jobs and training, assistance with	\$ -
10	Comm/Fam	Community Garden Project	Community engagment - Materials, Seeds, Advertising needs	\$ 1,500.00
11	Comm/Fam	Mural & Community Art	Art/Mural improvents to the neighborhood	\$ 1,000.00
12	Ad/Media	Facebook Campaign	Monthly facebook ads for community & election outreach and sign ups -	\$ 500.00
13	Ad/Media	Photogragher	Retainer - Hired for outreach event documentation and images	\$ 500.00
14	Promo	Promotional Items	DLANC logo'ed items as needed	\$ 1,000.00
15	Outreach	Skid Row Arts Festival	Sound Engineer & Equipment	\$ 1,300.00
				\$ 13,600.00