



# OUTREACH AND COMMUNICATION COMMITTEE AGENDA

**Meeting Date:** Monday, September 16<sup>th</sup>, 2019

**Meeting Time:** 7:00PM

**Meeting Location:** DLANC Offices, 529 S. Broadway Suite #203

**Contact** marcus.lovingsgood@dlanc.com for more information

1. Call to Order / Roll Call / Introduction of Members

Marcus Lovingsgood - Chair			
Patti Berman (Ex-officio)			
Mindy Kordash-Shim			
Alexandre LiMandri			
Peter Clune			

2. Speakers
  - a. **City, State, County or Elected Officials or Representatives**
3. Declarations of Ex Parte Communications
4. General Public Comment - Public comment on Non-Agenda Items within the board's subject matter. Speakers are asked to fill out a public comment card. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair, depending on number of speakers and time considerations, may change these parameters.)
5. Chair's Report
  - a. Welcome
  - b. Tabling Responsibility
6. Committee Member Comments
7. Approve Minutes From: N/A
8. Old Business
  - a. **None**
9. New Business:
  - a. DISCUSSION: Outreach Assignments of Roles
  - b. DISCUSSION: Ongoing Outreach Materials
    - i. MOTION: The Outreach committee requests an amount not to exceed \$125 per month for advertising to be spent on digital ad placements for monthly board meetings. Monies to come from the Outreach Budget. Vender to be one like Facebook.
    - ii. MOTION: The Outreach Committee requests an amount not to exceed \$250 per month for advertising to be spent on digital ad placements for approved DLANC-produced outreach programs and events. Monies to come from the Outreach Budget. Vender to be one like Facebook.

- iii. MOTION: The Outreach Committee requests an amount not to exceed \$250 per month for advertising to be spent on digital ad placements for approved DLANC-Sponsored programs and events. Monies to come from the Outreach Budget. Vender to be one like Facebook.
  - iv. MOTION: The Outreach Committee requests an amount not to exceed \$125 per month for advertising to be spent on print materials and signage for approved DLANC-produced Outreach programs and events. Monies to come from the Outreach Budget. Vender to be one like Mitchell Printing.
  - v. MOTION: The Outreach Committee requests an amount not to exceed \$125 per month for advertising to be spent on print materials and signage for approved DLANC-sponsored Outreach programs and events. Monies to come from the Outreach Budget. Vender to be one like Mitchell Printing.
  - c. DISCUSSION: DLANC Historic Core Business Symposium
    - i. POSSIBLE ACTION: LOCATION
  - d. DISCUSSION: Community Restroom Program
    - i. POSSIBLE ACTION: Approve a survey of facility availability.
    - ii. POSSIBLE ACTION: Engage and create a public database with current program facilitators within the community.
  - e. DISCUSSION: Nexdoor
    - i. POSSIBLE ACTION: Activate DLANC's Nexdoor account from Empower LA
  - f. DISCUSSION: Cyclivia
  - g. DISCUSSION: Call for Projector & Screen Proposals & Quotes for Board Meetings.
  - h. DISCUSSION: Outreach Editorial Calendar
10. General Public Comment - Public comment on Non-Agenda Items within the board's subject matter. Speakers are asked to fill out a public comment card. Public comments are limited to two minutes per speaker with a total time of ten minutes. (These parameters may be changed by the chair, depending on number of speakers and time considerations.)
11. Other Committee Member Comments and Announcements
12. Next Meeting: Monday, October 21<sup>st</sup>, 2019 @ 7PM
13. Adjourn

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS:** *The public is requested to fill out a "Speaker Card" to address the [committee] on any agenda item before the committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.*

**POSTING:** *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed on our website by clicking on the following link: [www.dlanc.com](http://www.dlanc.com) , or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please download from our website. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>.*

**RECONSIDERATION AND GRIEVANCE PROCESS:** *For information on the DLANC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the DLANC Bylaws. The Bylaws are available at our Board meetings and our website [www.dlanc.com](http://www.dlanc.com).*

**DISABILITY POLICY:** *The Downtown Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Downtown Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or email [NCsupport@lacity.org](mailto:NCsupport@lacity.org).*