

WHAT IF THE CITY COULD FUND YOUR* IDEA?

The **Innovation Fund** is a \$1 million fund designed to provide one-time funds to City departments to test new ideas that could make the City work better. We expect to fund projects that haven't been tried in LA before, that increase efficiency, improve the quality of life for Angelenos, and that are feasible and measurable. LA is the global capital of creativity – and we know that City employees, Commissioners and Neighborhood Councils have great ideas for how we could do our work better. Ideas should be **innovative, original, feasible, and measurable**, that **support greater efficiencies**, and **emphasize priority outcomes and quality of life**. Ideas will be considered on a first-come, first-served basis.

To date, **30 ideas** have been funded through the Innovation Fund, including the following:

Clean Up LA Contest – Public Works: Bureau of Sanitation – \$35,000

Develop a 12-week competition to reduce litter and graffiti throughout the City's 96 Neighborhood Councils, with awards presented to contest winners as well as produce marketing materials and an outreach plan to raise awareness of the MyLA311 helpline to report blight.

Median Design Competition – Public Works: Bureau of Street Services – \$35,000

A two-month competition to enlist LA-based college students studying landscape architecture who will design medians that incorporate native plants and construct a pre-approved "kit of parts" to provide options for communities to redesign or overhaul blighted community medians.

Smartphone Dispatch of Pothole Trucks – Public Works: Bureau of Street Services – \$90,000

Improve efficiency and customer service by purchasing GPS enabled-smartphones and support equipment, to track and enhance the dispatch process, allowing service crews to collect information on requests, digitally complete custom forms, and close out requests remotely.

Technology for Neighborhood Councils – Department of Neighborhood Empowerment – \$54,228

Create a single, comprehensive and computer friendly system that would replace the current time-consuming, paper-based process and provide all 96 Neighborhood Councils the ability to conduct financial business online and allow the Department to track, in real time, all transactions, account balances, and reports.

Don't wait to send in your idea(s)! Do it today!

Submit your idea at www.innovate.lacity.org! There is no deadline, but ideas will be evaluated in the order they were received. For more information, please email innovate@lacity.org or call (213) 978-1694.



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund