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**DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL  
PLANNING & LAND USE COMMITTEE**  
<http://DLANC.org/planning-and-land-use>

Committee Board co-Chair Simon Ha • [simonha.dlanc@gmail.com](mailto:simonha.dlanc@gmail.com)  
Committee Public co-Chair James Doizaki • [jdoizaki@yahoo.com](mailto:jdoizaki@yahoo.com)

**When: TUESDAY • June 18, 2013 • 6:30 p.m.**

**Where: 505 S. Flower St - Suite B530 • Los Angeles, CA 90071**

**MEETING AGENDA**

1. Call to order and roll call

Co-Chair Simon Ha called the meeting to order at 6:40pm.

Committee members present: Co-chair Simon Ha, Co-chair James Doizaki, Patti Berman, Scott Bytof, Jason Claypool, General Jeff, Robert Newman and Brady Westwater.

2. Public comment

No public comments were made at this time.

3. Presentation by Richard Williams (F&F Office) regarding a CUB permit renewal for an existing restaurant located at 729 W. 7<sup>th</sup> Street (ZA-2012-3057-CUB)

This item was continued for a future meeting.

4. Presentation by Alex Irvine (Craig Lawson & Co) regarding a proposed 347 unit mixed-use project located at 1211 S. Olive Street (DIR-2013-357-SPR)

Simon Ha and Jason Claypool recused themselves from the Committee for this item. Presented by Alex Irvine on behalf of the developer, Astani Enterprises. Project consists of two proposed mixed-use, 7 story buildings with 640 market-rate residential units and 40,000 sf of ground floor retail. Applicant is seeking general support for the project. The project has been reviewed by the Downtown Urban Design Studio and is incorporating several design cues suggested by the Studio. The project has the support of City Council office. After a brief discussion, Brady Westwater moved that the Committee recommends that the DLANC Board write a letter of general support for the mixed-use project, seconded by Patti Berman. Motion passed unanimously.

5. Presentation by Daniel Taban (Jade Enterprises) regarding a proposed 159 unit mixed-use project located at 534 S. Main Street (ZA-2013-854-ZV-TDR)

Simon Ha and Jason Claypool recused themselves from the Committee for this item. Presented by Daniel Taban on behalf of the developer, Jade Enterprises. Project consists of a proposed 6 story, 159 unit mixed-use building with 23,000 sf of ground floor retail. The project site is currently a surface parking lot. Applicant is primarily seeking general support for the project and a partial alley vacation. The project has the support of City Council office. After a brief discussion, Brady Westwater moved that the Committee recommends that the DLANC Board write a letter of general support for the mixed-use project, seconded by Robert Newman. Motion passed unanimously.

6. Presentation by Darlene Kuba (Kuba & Assoc) regarding the proposed placement of two exterior building signs at 707 W. Wilshire (DIR-2013-1199-SPPA)

Presented by Conan Cotrell on behalf of the building owner, Beacon Capital. Project consists of placing building signage on the 42<sup>nd</sup> floor of an existing high rise tower. The proposed signage will be no taller than 8.5' and no longer than 75' and to be centered on the south & west facing sides of the 42<sup>nd</sup> floor. Signage to be standard block style lettering and may be illuminated at night with soft LED lighting. The 42<sup>nd</sup> floor is a mechanical floor and is not occupied by tenants. The current Downtown Design guidelines do not specifically regulate signage in the middle of high rise buildings. After a brief discussion, General Jeff moved that the Committee recommends that the DLANC Board write a letter of support for the proposed signage, seconded by Patti Berman, with the stipulation that such signage will be limited to existing, unoccupied mechanical floors. Motion passed with one member abstaining.

7. Discussion of DLANC area projects proposed for No Position:

- a. 416 S. Spring St – Mills Act application
- b. 760 S. Hill St – Mills Act application
- c. 501 S. Spring St – Historic Cultural monument

Item a. was pulled for consideration at a future meeting. Patti Berman moved that on behalf of the DLANC Board, the Committee hereby votes to take no-position with respect to the applications filed with the City Planning department listed above; Robert Newman seconded. Motion passed unanimously.

8. Discussion of a proposed Tree Bank for future downtown development projects

This item was continued for a future meeting.

9. Approval of minutes from prior meeting: May 21, 2013

Brady Westwater moved approval of the minutes from the May meeting, Patti Berman seconded. Motion passed unanimously with absent members deemed abstaining.

10. Future agenda items. Next meeting: July 23, 2013

Next meeting scheduled for July 23 at the same location.

11. Member comment

Ha – PSOMAS Paper Yacht Challenge on June 27 @ 5pm benefiting Metro Charter School

12. Adjournment

Brady Westwater moved adjournment of meeting, seconded by General Jeff. Motion passed unanimously. Meeting adjourned at 9:00pm by consensus.