



OUTREACH AND COMMUNICATION AGENDA

Meeting Date: May 1, 2017

Meeting Time: 7:30 PM

Meeting Location: DLANC Office 529 S. Broadway Suite 203, Los Angeles, CA 90013

Contact amara.ononiwu@dlanc.com for more information

1. Call to Order / Roll Call / Introduction of Members

Amara Ononiwu - Chair			
Ariana Nussdorf - Co-Chair			
Angie Rodriguez-Watkins			
Andrew Douglas			
Michael Eisman			
Patti Berman (ex-officio)			

2. General Public Comment - Public comment on Non-Agenda Items within the board's subject matter. Speakers are asked to fill out a public comment card. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair, depending on number of speakers and time considerations, may change these parameters.)

3. Approve Minutes from April Meeting.

See Document

4. Old Business

- a. Report – Citizen Jane
- b. Report – Metro Advertising
- c. Report – NPG applications
- d. South Park Stakeholder Event – May 6th

5. New Business:

- a. Discuss Revised Line Items for Outreach Expenditure Proposal for Fiscal Year End Budget. Possible Action: Approve or Deny line items to be added to proposal.
 - i. Playascape Sponsorship
 - ii. Outreach Collateral and Marketing Promotions. Possible Action: Propose budget for specific new items. Propose expenditure for Facebook ads for the NC.
 - iii. Chili Cookoff Event
 - iv. Networking Event Discussion. Possible Action: Recommend DLANC approve expenditures for networking event.

- v. NPG – M.D. Arts event proposal Possible Action: Review and Approve
 - vi. Future events for next year’s budget: i.e. National Night Out
 - b. Discussion: Outreach committee responsibilities, overlap, clarification and greater board communication standards. Possible Action: recommend a set of communication and promotion guidelines.
 - c. Discussion: Tracking Homelessness Policy and Strategies/Local Outreach
 - d. Outreach demographics and data – becoming experts in our territory.
6. General Public Comment - Public comment on Non-Agenda Items within the board’s subject matter. Speakers are asked to fill out a public comment card. Public comments are limited to two minutes per speaker with a total time of ten minutes. (These parameters may be changed by the chair, depending on number of speakers and time considerations.)
7. Other Committee Member Comments and Announcements
8. Next Meeting: June 5, 2017
9. Adjourn

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: *The public is requested to fill out a "Speaker Card" to address the [committee] on any agenda item before the committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.*

POSTING: *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed on our website by clicking on the following link: www.dlanc.com, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please download from our website. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>.*

RECONSIDERATION AND GRIEVANCE PROCESS: *For information on the DLANC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the DLANC Bylaws. The Bylaws are available at our Board meetings and our website www.dlanc.com.*

DISABILITY POLICY: *The Downtown Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Venice Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at 213-485-1360 or email NCsupport@lacity.org.*