

How do we LIFT EVERY VOICE?

We can make our Campaign Finance system even better. We want to create incentives for LA City candidates to:

- **Connect with LA City residents and district constituents**
- **Raise money from small donors**
- **Break the special interest money dependency**

“Public Financing Contributes to Greater Diversity of Participation in NYC Elections”

A May 2012 Report found that NYC’s matching funds requirement that candidates raise a part of their donations from constituents has led to greater participation from minority, lower income, and small donors.

<http://tinyurl.com/donordiversity>

For more information, contact:

Sylvia Moore, Southern California Organizer, California Common Cause at smoore@commoncause.org, or 213-623-1216.

Then, please urge Council President Herb Wesson to support proposals to strengthen L.A.’s campaign finance system! Email: councilmember.Wesson@lacity.org or call 213-473-7010.

Here’s how:

**6:1
Match**

Increase the public match rate to 6:1, providing six public dollars for every private dollar raised. The current match rate is 2:1 for primary election candidates, and 4:1 for general election candidates.

**Local
Boost**

Raise the total amount of public funds available to participating candidates. Increasing public funds gives candidates greater incentives to seek dollars at home without having to chase wealthy donors.