



Neighborhood Council Outreach Survey for Fiscal Year 2015-2016

Neighborhood Council Name: DOWNTOWN LA NC

No changes from Fiscal Year 2014-2015 Yes, see changes below.

Name and contact for your Outreach Committee Chair: ANASTASIA JOHNSON

Email ANASTASIA.JOHNSON@dlancc.com Phone _____

Digital Tools:

Does your Council have: a website? Yes / No

If yes, please give us your website address: dlancc.com

if so, does it link to EmpowerLA? Yes / No

Does your Council have: a Facebook Account? Yes / No

If yes, please give us your Facebook url: _____

if so, do you utilize the events feature? Yes / No

Does your Council have: a Twitter Account? Yes / No

If yes, please give us your Twitter url: _____

Do you utilize hashtags with Twitter? Yes / No

If yes, what hashtags does your Council use for Twitter? _____

Does your Council have: a YouTube Account? Yes / No

If yes, please give us your YouTube URL: _____

if so, do you create Council videos? Yes / No

Does your Council have: a database of Stakeholders? Yes / No

an email newsletter campaign? Yes / No

an email newsletter service? Yes / No

if so, what company? mailchimp

Does your Council have: a virtual phone line? Yes / No

if so, what company? _____

Does your Council have: a virtual fax line? Yes / No

if so, what company? _____

Neighborhood Council Outreach Survey

Print Materials:

Does your Council have: business cards for Board Members? Yes / No
business cards with general information? Yes / No
a print newsletter campaign? Yes / No
a brochure? Yes / No

Does your Council have: letterhead? Yes / No
templates for newsletters, brochures, flyers? Yes / No
branded materials (fridge magnets, bookmarks,...) Yes / No
If Yes, please list branded materials: bags, pens

Calendar:

Does your Council use: an online Calendar? Yes / No
If yes, what Calendar service do you use? on website

Does your Council use: Community Bulletin Boards? Yes / No

Partners:

Does your Council maintain working relationships with other organizations? (CPAB, Homeowners and Residential Associations, Chambers of Commerce, Library, Local Parent/Teacher Associations, Cultural Organizations, Community Theatre, Churches/Synagogues, Social Services/Food Banks, Historical Associations,...) Yes / No

If so, what are the organizations? BIDS LIBRARY

Media:

Does your Council have: Local Media Contacts? Yes / No Press Release Templates? Yes / No
a media strategy? Yes / No Contacts with local print media? Yes / No
Contacts with local digital media? Yes / No a local media advertising strategy? Yes / No

Street Presence:

Does your Council advertise: Bus Stop Shelters Yes / No Bus Benches Yes / No
Street Light Banners Yes / No Sanitation Trucks Yes / No A-Frames Yes / No Yard Signs Yes / No

What is your Council's most effective tool for engaging the public and keeping them informed?

What is your Council's greatest opportunity for improving its outreach and for reaching the public and engaging them in the Neighborhood Council's activities?