

[Agenda: Outreach and Communication Meeting 04/08/2013 - 7:00pm](#)

[Outreach and Communication Meeting](#)

Date/Time: Monday, April 8, 2013 - 7:00pm
DLANC Office 453 S. Spring St. Suite 1020
90014 Los Angeles, CA

Agenda:

1. Call to order
2. Roll call of voting members
3. Public comment on non-agenda items within the committee's subject matter. Speakers must fill out a public comment card. Public comments are limited to two minutes per speaker with a total time of ten minutes. (These parameters may be changed by the chair, depending on number of speakers and time considerations.)
4. Update on Twitter, Website and Social Media
5. MOTION: To allocate funds for collateral material as follows:
 1. Magnet, \$3,000.00
 2. Postcard \$3,000.00
6. Discussion and possible action on allocation of funds for Pershing Square Sponsorship Opportunities. Not to exceed \$2000.
7. Discussion and possible action on allocation of funds for video trailer. Not to exceed \$8000.
8. Discussion about Farmer's Market, Last Bookstore and other downtown venues for outreach and Guerrilla Marketing.
9. Planning of long and short term goals for the committee.
10. Adjournment

The public is requested to fill out a Speaker Card to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on matters not appearing on the agenda that is within the Committee's subject matter jurisdiction will be heard during the public comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Committee. As a covered entity under Title II of the Americans with Disability Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make sure your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Committee chair.

Source URL: <http://dlanc.org/outreach-and-communication/agenda-338>